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S H O E S

Style You Want.
Comfort You Crave.

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vionicshoes.com

Born in Australia.
Designed in California.
Worn Globally.

What Matters Most

This life-changing year has reaffirmed our mission and belief in our product. Support, comfort and wellness, the foundations of Vionic, have never been more relevant.

Our raving fans are always so appreciative; the reward of designing innovative, fashionable footwear is what continues to inspire us.

Autumn/Winter 2020 provides feel-good, look-great comfort for all occasions and all weather.

Equally stylish and supportive, this collection spotlights rich materials, warm colors and luxe touches across modern classics and fresh trends – carrying us forward with hope as we move through *all seasons*, together.

Discover the Vionic Difference



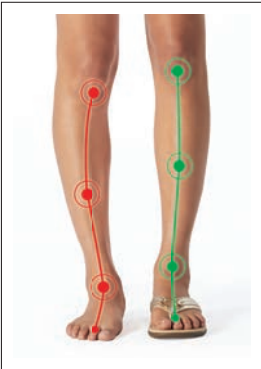
KAMRYN \$169⁹⁵

Designed to Support You,
Made to Move You.

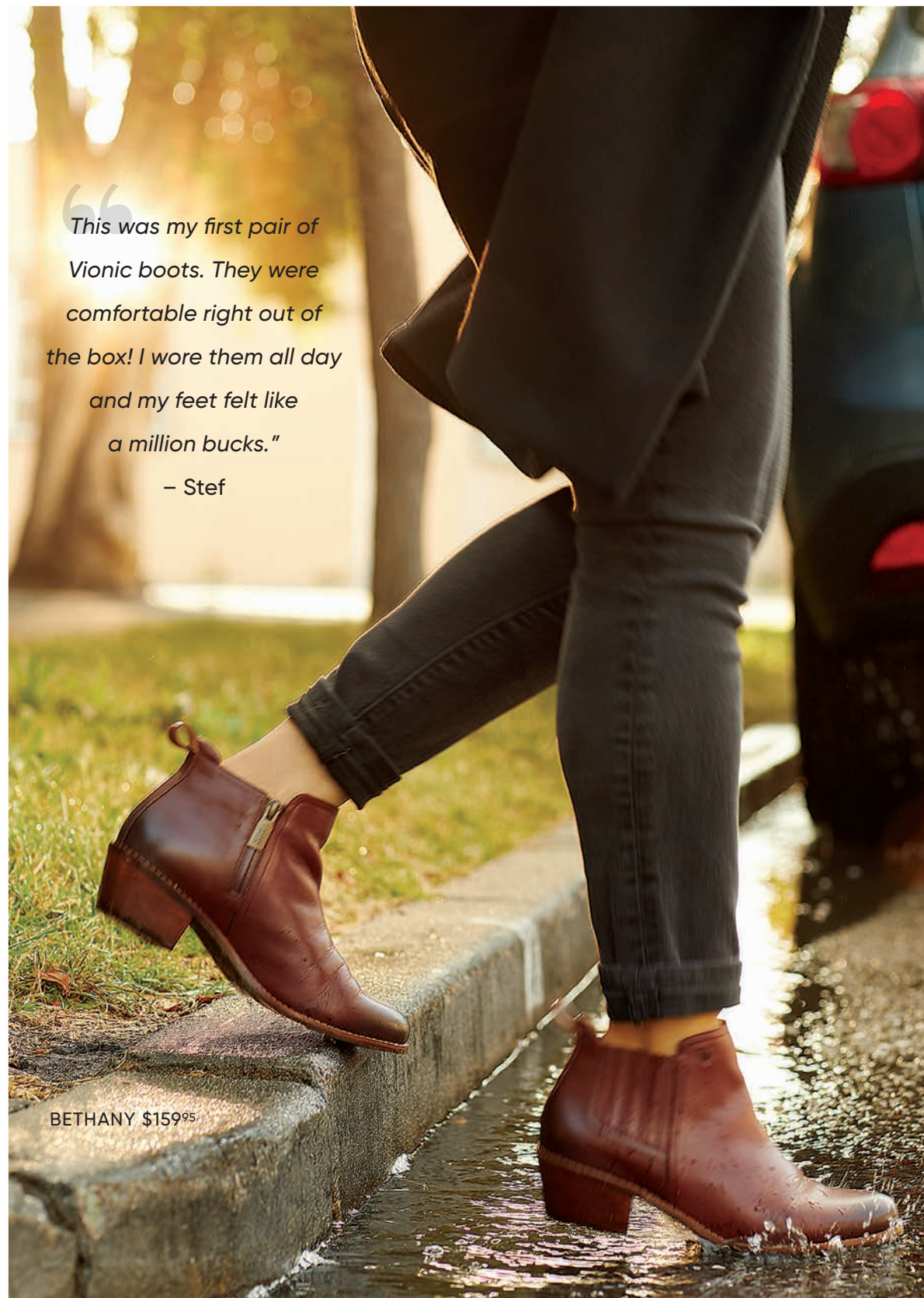
Our Vio-Motion™ Support includes Three-Zone Comfort with Ultimate Arch Support for a difference you can feel.



STABILITY | ARCH SUPPORT | CUSHIONING



DELIVERING
Natural Alignment



“This was my first pair of Vionic boots. They were comfortable right out of the box! I wore them all day and my feet felt like a million bucks.”

– Stef

BETHANY \$159⁹⁵

welcome waterproof!

Rain, slush or snow, you're good to go.



WATERPROOF

An interior seam-sealing process keeps moisture from penetrating the outer layers of our waterproof styles.

A. KAMRYN \$169⁹⁵

B. BRYNN \$199⁹⁵

C. KAMYRN \$169⁹⁵

D. BETHANY \$159⁹⁵



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vionicsshoes.com

exotic_ getaways

That feeling every time
you leave the house in
style. like. this.



HARPER \$179⁹⁵

LINDA \$149⁹⁵



RAINA \$149⁹⁵



CLARA \$169⁹⁵

THREE-ZONE COMFORT

with ultimate
ARCH SUPPORT



STABILITY | ARCH SUPPORT | CUSHIONING

to bead,
or not to bead,
that is *never*
the question.

Water beads up on the outside,
feet stay dry on the inside.

WEATHER-RESISTANT

Our weather-resistant leathers
provide superior protection
against moisture infiltration.

Sweater weather calls for
gorgeous knit-top boots.

As featured in O,
The Oprah Magazine

KAYLEE \$169⁹⁵



this season's
going to be **fierce**



Look out leopard, there are new animal prints in town.

SAVANNAH \$119⁹⁵



“These loafers are so incredibly comfortable and supportive! They are my 10th pair of Vionic shoes and I will definitely be back for more.”
– Tiffany

WILLA \$129⁹⁵



glam squad

Elevated slip-ons and chunky treads are totally on trend.



DINORA \$129⁹⁵



VIONICSHOES.COM

We've Got Sole



Engaging to Make a Difference

In honor of Childhood Cancer Awareness Month, we are pleased to partner with St. Jude Children's Research Hospital® and the Pediatric Neuro-Oncology Consortium Foundation (PNOC), established by Vionic co-founder Bruce Campbell and his wife Allyn, to raise much-needed funds for childhood cancer research.

A diagnosis of childhood cancer is devastating for all members of a family. Brain cancer, now the leading childhood cancer, remains vastly underfunded. Research dollars are critical to treating this disease and finding a cure. The promising news is outcomes are improving, however, there's much progress to be made – dependent on funds to support the research.

Please join us in making a difference.

100% of donations will go equally to St. Jude and PNOC.

Visit vionicshoes.com/donate to learn more.

VIONIC
Cares



PNOC FOUNDATION
PEDIATRIC NEURO-ONCOLOGY
CONSORTIUM FOUNDATION

Share Your E-mail for A-mazing Stuff

- How-to-Wear-It Inspiration
- Health & Wellness Tips
- New Arrivals & Special Offers (be the first to know!)
- Links to Informative Reads on Our Blog

vionicshoes.com/email



Join Us on Social for App-tastic Content

- Stunning Style Stories
- Engaging Influencers
- Plus, More Vionic Footwear Fabulosity

Let's Connect: [vionicshoes](https://vionicshoes.com)



Join the Club

Earn points with every purchase, each product review, and more when you shop vionicshoes.com.

Redeem points for rewards and save on your next purchase!

Enjoy. Repeat. Have Happy Feet.

vionicshoes.com/rewards

SOLE CIRCLE
REWARDS

Payment Options That Fit

Buy Now. Pay Over Time.

Shop vionicshoes.com and split your purchase amount into 4 payments, spread over 6 weeks.

QUADPAY

Enjoy FREE SHIPPING with code FREESHIPAW20

Valid 9/1/20 through 11/30/20 on UPS Standard Ground or SmartPost Flat Rate shipping only.

Visit vionicshoes.com/shipping for more delivery options.



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patently fabulous

A bit of lift, a lot of shine,
so much to love.



LANI \$159⁹⁵



ADINA \$129⁹⁵



CHERYL \$129⁹⁵

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rock
your walk

High style meets
high support.
Sleek, chic, *athletique*.

REMI \$149⁹⁵



ADELA METALLIC \$139⁹⁵

ADELA BOA \$149⁹⁵



get into the *move*

Meet your new
workout partners.

Inspiration and
motivation from
the ground up.



ALMA \$109⁹⁵



LENORA \$119⁹⁵



OLIVIA \$109⁹⁵



MILAN \$119⁹⁵



TOKYO \$129⁹⁵

MILES \$99⁹⁵

“Relief! I have plantar fasciitis in both feet and the Miles Active Sneaker was an immediate solution to my pain. They are the most comfortable and supportive shoes I own.” – Kate

STYLES SHOWN
OFFERED IN
ADDITIONAL
COLOR OPTIONS

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RECHELLE \$129⁹⁵



right-now

A nostalgic nod
to classic kicks,
reimagined for
modern life.

AUTUMNWINTER2020

THREE-ZONE COMFORT

with ultimate
ARCH SUPPORT



STABILITY | ARCH SUPPORT | CUSHIONING



MEN'S ANSEL \$119⁹⁵

WOMEN'S NANA \$119⁹⁵

new cool
old school

“I love every pair
of my Vionic shoes.
From sandals to
sneakers, my feet have
been pain free for the
past three years!”

– Sheri





TRENT \$149⁹⁵

casual
everydays

... and seriously
stylish too. When
your sneaker game
is strong, good
looks happen.



TRENT \$149⁹⁵



CALEB \$149⁹⁵



CURTIS \$139⁹⁵



JASON \$149⁹⁵

THREE-ZONE
COMFORT
with ultimate
ARCH SUPPORT



STABILITY | ARCH SUPPORT | CUSHIONING

dressed to *chill*

Instantly comfy. Incredibly cozy.
Just add you.

“The best pair of slippers I’ve ever owned! I’ve struggled to find a slipper that combines comfort, support, and style – these do it all and are super cute!”

– Lee

MEN’S ADLER \$99⁹⁵

WOMEN’S CARLIN \$69⁹⁵

LEONA \$99⁹⁵

GRACIE \$64⁹⁵

GEMMA \$64⁹⁵

NESSIE \$99⁹⁵

RELAX \$64⁹⁵

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A. NANA \$119⁹⁵ B. ADELA METALLIC \$139⁹⁵ C. RECHELLE \$129⁹⁵

THREE-ZONE
COMFORT
with ultimate
ARCH SUPPORT



STABILITY | ARCH SUPPORT | CUSHIONING

ON OUR COVER: LINDA \$149⁹⁵ HARPER \$179⁹⁵ HANNAH \$119⁹⁵ LENA \$119⁹⁵